



Quail Run RV Resort

Brochure Ad Information

Some of the benefits of advertising in the Quail Run RV Resort Brochure.

1. Every guest registering to spend a night or longer will be given a Brochure.
2. Brochures will also be mailed or handed to persons inquiring about visiting the area.
3. Advertising in our brochure will give you first contact to people new to the area and looking for things to do, places to eat and other places to spend their money.
4. All advertisers will also have their business cards included in a card rack at the counter of our camp store where we get a lot of neighborhood traffic. Depending on your business type, we may place other materials as well.
5. 2,200 Brochures will be printed. More will be printed if we run out in less than one year. The Brochure will also be included on our website www.quailrunrv.com and can also be accessed on our facebook page.
6. According to Good Sam Club, the Largest RV Owners Community, visitors to an RV Resort will spend an average of \$4.50 in the area for every \$1.00 spent at the RV Resort.
7. Many of our guests come to Florida to spend the winter and could become regular customers to your business during the time they are here.
8. We have 292 spaces at Quail Run RV Resort. Some of our customers will stay for a day or two, others will stay for many months and some become permanent Florida residents. Since the beginning of 2013 we have had so much demand that we are 100% booked during most of the peak season.
9. Ads may simply be your business card enlarged (great for the 2x4 space) or you may present the ad in any way you wish such as a coupon that gives your visitors a special for presenting or mentioning the ad in our brochure. Sizes available are 2x4 or 4x4. We do not design the ads from scratch, but we can create them with images and text provided by you.
10. We also have an optional Digital Display where your ad can be seen on our events monitor in the clubhouse.
11. The fee you pay for your ad space is a one time charge to put your business in front of thousands of potential customers and it will run for an entire year. (many brochures will be seen by more than one person).

We will be sending all advertiser information and materials to the publishers in mid September. If you wish to place an ad we will need all of your information and payment no later than September 09, 2022. Images must be submitted by September 16, 2022 to allow time to prepare and get proofs approved.